

The Proof is in the Pudding: Evaluating Success



Last year, 123,249 Wisconsin students received JA programs, and in high school, more Wisconsin students received JA programs than ever before. But when it comes to program impact, how do we know if our programs are hitting the mark? The answer can be found in the way educators and students work together with JA staff to collect and evaluate program data. This cooperation is the best way to shine a light on best practices and lessons learned.

How We Do It

Several times a year, JA students are given pre and post-tests to measure competency and attitudinal changes across the subject areas of financial literacy, entrepreneurship, and college and career readiness. Volunteers and teachers are asked to evaluate curricula and efficacy through on-line surveys and direct contact with local staff. It's the best way to assess the effectiveness of our educational initiatives.

Why We Do It

It supports our mission - to inspire and prepare young people to succeed. We need to demonstrate quantitative impact to our constituents. Program feedback from students, teachers and volunteers is evaluated regularly and shared with staff in order to adjust and improve programming and remain responsive to the needs of students, teachers and volunteers.

How You Can Help

If you're an educator, you can help us by making sure to fill out your pre- and post-tests. It's easy!

When you do, you help us to continue to deliver excellence in educational programming. Our funders require it, and we all benefit from knowing our lessons are effective.

